

P.O. Box 919029  
San Diego · California 92191  
Telephone: 858.689-0904  
800.334-7244  
Fax: 858.689-9232

**FIRST  
DENTAL  
HEALTH**

## **First Dental Health Ranks No. 3485 on the 2010 Inc. 5000 With Three-Year Sales Growth of 51%**

**NEW YORK, August 24, 2010** -- *Inc.* magazine today ranked First Dental Health NO. 3485 on its fourth annual Inc. 5000, an exclusive ranking of the nation's fastest-growing private companies. The list represents the most comprehensive look at the most important segment of the economy—America's independent-minded entrepreneurs. Music website Pandora, convenience store chain 7-Eleven, Brooklyn Brewery, and Radio Flyer, maker of the iconic children's red wagon, are among the prominent brands featured on this year's list.

"The leaders of the companies on this year's Inc. 5000 have figured out how to grow their businesses during the longest recession since the Great Depression," said Inc. president Bob LaPointe. "The 2010 Inc. 5000 showcases a particularly hardy group of entrepreneurs."

First Dental Health is California's largest independent dental network management company and has provided convenient access to affordable dental for over 15 years. More than 750,000 insured and uninsured Californians now access First Dental Health's networks. Its dental discount product (New Dental Choice) created for the dentally uninsured, is the first discount healthcare plan, of any type, to be licensed by the state of California. The company is looking forward to completing the national expansion of New Dental Choice by the end of the first quarter of 2011.

First Dental Health's Founder, President and CEO Dr. Michael S. Grossman says "First Dental Health is proud of its recognition by Inc. Magazine and the validation of our business plan but is even more proud of how we are going about doing it. Our culture of integrity is paramount and is reflected in an A+ Better Business Bureau rating."

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found on [www.inc.com/5000](http://www.inc.com/5000).

### **Methodology**

The 2010 Inc. 500|5000 is ranked according to percentage revenue growth when comparing 2006 to 2009. To qualify, companies must have been founded and generating revenue by June 30, 2006. Additionally, they had to be based in the United

States, privately held, for profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2009. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2006 is \$80,000; the minimum for 2009 is \$2 million. As always, *Inc.* reserves the right to decline applicants for subjective reasons. The top 10 percent of companies on the list constitute the Inc. 500, now in its 29th year.

### **About *Inc.* Magazine**

Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, *Inc.* ([www.inc.com](http://www.inc.com)) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of 712,647, *Inc.* provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology. Visit us online at [www.inc.com](http://www.inc.com).

### **CONTACT:**

Brian Watts  
Executive Vice President  
858-444-2602  
[bwatts@firstdentalhealth.com](mailto:bwatts@firstdentalhealth.com)